

April 8~11, 2010

Shanghai Exhibition Center

www.boatshowchina.com

The 15<sup>th</sup> China (Shanghai) International Boat Show – CIBS 2010



China (Shanghai) International **2010**  
中国(上海)国际游艇展 BOAT SHOW  
第十五届中国国际船艇及其技术设备展览会

## Asian Marine & Boating Awards

April 11<sup>th</sup>, 2010

The great & good of the Chinese Boating Industry gathered in the Four Seasons Hotel Ballroom in Shanghai on the first evening of the show (the 8<sup>th</sup>) for the Louis XIII sponsored China (Shanghai) International Boat Show (CIBS) Gala Dinner to honor the winners of the Inaugural Asian Marine & Boating Awards.

With categories including sail boats, motor boats, clubs, events and equipment, winners came from across the whole spectrum of the boating world.

Key to the awards process was the fact that it was not a pre-condition of consideration that the nominees were advertisers with any particular media group nor had to exhibit at the China (Shanghai) International Boat Show. The judges came from a combination of the marine industry, water sports and leisure marine media.

The evening was hosted by Cathy Cui with co hosts Simon Pickering, long time sailing world professional with 8 years of experience in China and Alistair Skinner, founder of the first grass roots sailing club in China and President of 4 Dragons Marine.

The award categories and winners of the Inaugural Asian Marine and Boating Awards are as follows:

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<b>AWARD(s)</b>	<b>WINNER</b>
Asian Boating Capital of the Year	Qingdao
Yacht Club of the Year	Royal Hong Kong Yacht Club
Most Eco Friendly Marine Business of the Year	OZ Marine
Best Motor Yacht Under 40'	Sea Ray 310SDA
Best Motor Yacht between 40' to 75'	Azimut 70
Best Motor Yacht Over 75'	Ferretti 881
Best Brand Penetration Improvement In Asia	Fairline
Best Yacht Designer (of a yacht in Asia) of the Year	Mark Mills
Asian Regatta of the Year	King's Cup
Most Innovative Company	McConaghy's (carbon cons)
Best Fishing Boat of the Year	Pama 48
Best Day Boat (dinghy/sportboat etc)	J80
Best Sailing Yacht Under 45'	Beneteau 40
Best Sailing Yacht Over 45'	Hanse 545

<b>15 Anniversary Special Award: Pathfinder (Domestic brand)</b>	<b>15 Anniversary Special Award: Pathfinder (International brand)</b>
Wuhan Nanhua High-speed Ship Engineering Co., Ltd.	Brunswick Group
Wuxi Dong Fang High-speed Craft Development Co., Ltd.	Beneteau Group China (Beneteau & Jeanneau & Lagoon)
Sunbird Yacht Co., Ltd.	FERRETTI GROUP
Changzhou FRP Shipyard	Princess yachts International PLC
Zhuhai Jianglong Shipbuilding Co., Ltd.	Sunseeker international and Sunseeker Asia
Guangzhou Minhua Shipbuilding Co., Ltd.	Azimut-Benetti group
Poly Marine & Engineering Co., Ltd.	Shanghai SONIC Marine Co., Ltd.
Shanghai Double Happiness Yacht Co., Ltd.	Smooth Marine Equipment Ltd.
Dalian Songliao FRP Boat Co., Ltd.	Speedo Marine Co., Ltd.
Xiamen Hansheng Yacht Building Co., Ltd.	Shanghai Bahrfuss Yacht Sales Co., Ltd.

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For more information and previous news, please visit [www.boatshowchina.com](http://www.boatshowchina.com) ,  
or contact Ms. Helena Gao via [Helena.gao@ubmsinoexpo.com](mailto:Helena.gao@ubmsinoexpo.com)  
Shanghai UBM Sinoexpo International Exhibition Co., Ltd

### **About the Organizer**

UBM Sinoexpo organizes a series of International exhibitions and conferences through our global network with the government bodies, trade associations & organizations, media companies & partners. The 8 themed shows held annually cover industries of furniture, pharmaceuticals, hotel, building, boat, cleaning, food ingredients and lighting, and include 34 business exhibitions, two publications and three B2B websites. The total exhibiting area exceeds 480,000sqm. Among them, Furniture China, CPHI, Hotelex Shanghai and the China International Boat Show have grown to be Asia's leading trade events in their respective areas, attracting mass attendance from exhibitors, buyers and trade visitors worldwide.

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