

TOURISM PLUS®
— SHANGHAI —
上海旅游产业博览会



亚洲船艇全产业链旗舰展

www.boatshowchina.com

THE 29th CHINA SHANGHAI INTERNATIONAL BOAT SHOW SHANGHAI INTERNATIONAL WORKBOAT SHOW

2026 中国(上海) 第二十九届国际船艇 及其技术设备展览会 暨上海国际公务艇展览会

2026年3月29-31日
上海世博展览馆·浦东

Mar.29-31,2026
Shanghai World Expo Exhibition
& Convention Center



FLAGSHIP EXPOSITION OF THE WHOLE BOAT INDUSTRY CHAIN IN ASIAN

亚洲船艇全产业链 旗舰展



中国（上海）国际船艇及其技术设备展览会暨上海国际公务艇展览会（简称“CIBS”）建立至今已有 28 载，是亚洲历史最悠久的综合性游艇盛会，展品覆盖实船、船艇设备及配件、船艇服务和水上运动等，为游艇行业品牌与全球优质买家提供了高效、高质的全方位一站式商贸交流平台。作为 IFBSO 国际游艇联盟铂金会员、国际船艇行业协会理事会 (ICOMIA) 会员的 CIBS 大大推动了亚洲游艇行业的发展。

CIBS, under 28 years of development since 1996, is the domestic oldest comprehensive boat show to exhibit the boat, relevant equipment and accessories, boat service, water sports etc. CIBS promises to be a leading platform for the entire boat industry and professional buyers all around the world, offering exhibitors the highest quality and value. As the platinum member of IFBSO, and the member of ICOMIA, CIBS has greatly promoted the develop-



INTEGRATION OF RESOURCES AND EXPERIENCE, ONLINE AND OFFLINE DOUBLE-DRIVE

资源经验整合平台， 线上线下双强驱动

01

积跬步，至千里 Small Steps Lead to Great Success

上海国际游艇展 CIBS 是 IFBSO 国际游艇联盟 (全球游艇行业最权威、最具影响的国际组织之一) 铂金会员，其主办方的母公司英富曼集团旗下更是有劳德代尔堡国际游艇展、迈阿密游艇展、摩纳哥游艇展、圣彼得堡动力艇与帆船展、棕榈滩国际游艇展、阳光海岸游艇展，与上海游艇展共享全球优质资源。

CIBS is a platinum member of IFBSO (one of the most authoritative and influential international organizations in the global yachting industry). Informa plc, which is the parent company of the organizer, has many exhibitions under it, such as the Fort Lauderdale International Boat Show, Miami Boat Show, Monaco Boat Show, St Petersburg Power and Sailboat Show, Palm Beach International Boat Show, Suncoast Boat Show. They will share global quality resources together with CIBS.

02

历久弥新，引领风向 New for the Ages, Leading the Way

CIBS 成功举办 28 届，是亚洲历史最悠久的船艇展会，把握行业风向标，持续创新，参展品类覆盖船艇全产业链，是国内外品牌进驻中国市场的首选地。

CIBS has been successfully held for 28 years and is the boat exhibition with the longest history in Asia. The brands that participate in CIBS cover the whole industry chain, which makes CIBS the first choice of foreign brands coming into Chinese market.

03

横向拓展，文旅交融 Horizontal Expansion, Cultural and Tourism Integration

CIBS 作为上海旅博会系列展之一，与旅游业深度融合，协同旅游资源产业链的企业，共同提升出游和游玩等方面品质，挖掘新商业机会。

As one of the series exhibitions of the Tourism Plus Shanghai, CIBS integrates deeply with tourism and cooperates with companies in tourism resources industry chain to improve quality in travelling and tripping so that to dig new business opportunities.

04

纵向整合，全渠道服务 Vertical Integration, Omni-Channel Service

CIBS 拥有百万级实时更新的海量优质观众数据库，以及船艇贸易出口线上平台 -XIUGLE，更有全渠道媒体宣传推广服务，为供采双方提供丰富的平台资源和宣传渠道。

The organizer keeps a million-level up-to-date massive quality audience database and an online export platform for boat trade named XIUGLE, which has provided abundant platform resources for both suppliers and purchasers.



WIDE COVERAGE OF THE ENTIRE SHIPBUILDING INDUSTRY CHAIN

船舶制造全产业链超强覆盖

船艇及相关服务 / Boat & Related Services

动力艇、帆船、公务艇、钓鱼艇、摩托艇、休闲艇、其他类型船艇、俱乐部、驾照培训、游艇托管、泊位租赁及其他相关服务
Power Boat , Sailboat , Work Boat , Fishing Boat , Motorboat , Leisure Boat , Other Types of Boats , Clubs , Driving License Training , Yacht Hosting , Berth Leasing and other related services

船艇设备及配件 / Boat Equipment & Accessories

游艇动力、船用电子设备、船艇零配件、安全设备、船艇家具 & 电器、活动 & 比赛 & 培训、设计与服务
Boat Power Equipment , Boat Electronic Equipment , Boat Spare Parts , Safety Equipment , Boat Furniture & Electrical Appliances Activity & Competition & Training , Design and Service

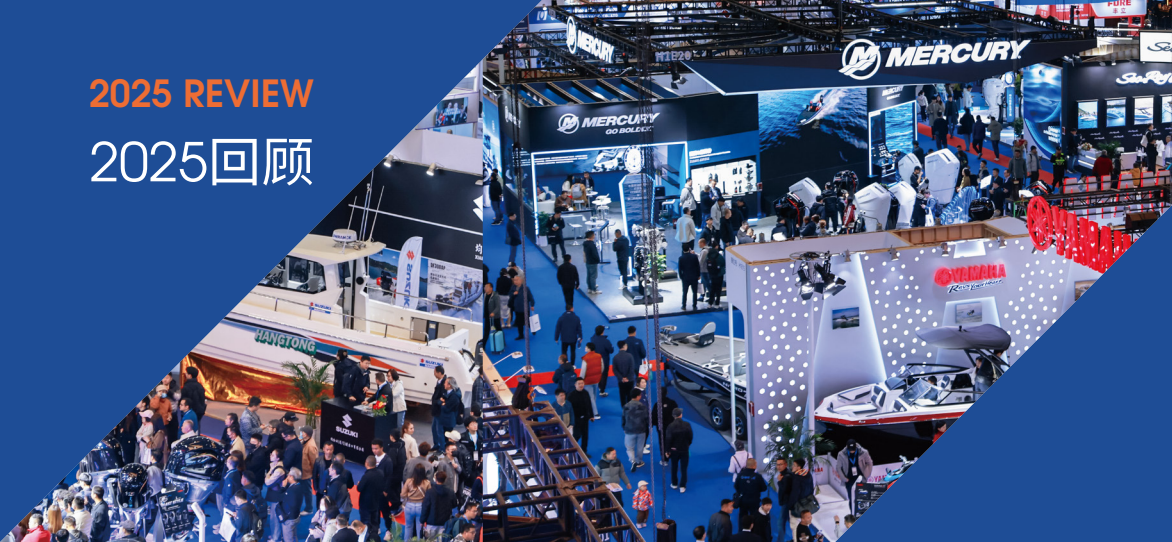
水上运动 / Water Sports

皮划艇、充气艇、桨板、路亚、潜水设备及其他水上游乐装备、水上运动装备；俱乐部及相关服务
Kayak , Inflatable Boat , Paddle Board , Lure , Diving Equipment , Other Water Amusement Equipment , Water Sports Equipment , Clubs and Service



2025 REVIEW

2025回顾



2025年4月2日，2025中国（上海）第二十八届国际游艇及其技术设备展览会暨上海国际公务艇展览会（简称“CIBS2025”）在上海世博展览馆圆满落下帷幕。本届展会与2025生活方式上海秀及上海旅游产业博览会主题馆同期举办，展出面积达6万平方米，800余家优质品牌及展商隆重亮相，数十场新品发布及行业交流论坛，150余场精彩体验互动活动，吸引了48378人参观，较去年增长35.88%。

CIBS2025国际化程度创历史新高，其中来自海外117个国家和地区的专业买家达2820人，较2024年增长35%。同时，与国际游艇行业协会理事会（ICOMIA）的强强联合，为展会注入更强大的国际视野与资源。

The 28th China (Shanghai) International Boat Show and Shanghai International Workboat Show (CIBS2025) came to a successful end on April 2, 2025 at the Shanghai World Expo Exhibition & Convention Center. CIBS2025 was held concurrently with The Lifestyle Show Shanghai 2025 and Tourism Plus Shanghai 2025. The exhibition area covered 60,000 square meters, with over 800 high-quality brands and exhibitors making a grand appearance. There were dozens of new product launches and industry exchange forums, and more than 150 exciting interactive experience events. CIBS2025 attracted 48,378 visitors, an increase of 35.88% compared to last year.

The internationalization of CIBS2025 reached a historic high, attracting 2,820 professional buyers from 117 overseas countries and regions, representing a 35% increase compared to 2024. Additionally, the strategic collaboration with the International Council of Marine Industry Associations (ICOMIA) has infused the event with enhanced global perspectives and resources, further strengthening its international influence.



60,000
平方米展出面积
Exhibition Area



800+
优质品牌
Premium Exhibitors



150+
精彩活动
Fascinating
Events



48,378
名专业观众
Professional Visitors



117
国家和地区
Countries & Regions



35%
海外买家增长率
Overseas Buyers
Growth

(*该数据与2025生活方式上海秀及旅游产业博览会主题馆共享)
(*Figures are inclusive of The Lifestyle Show Shanghai 2025 and Tourism Plus Shanghai 2025)

EXHIBITOR OVERVIEW

展商概况



CIBS 2025 覆盖船舶上下游全产业链，现场汇聚了雅马哈、Sea Ray、水星海事、本田动力、擎波探索、海的动力、百胜动力、海伯动力、逸动科技、飞舶科技、均合兴、江南造船、大连环珠、卧龙海事、开普勒、宁德时代电机、朝阳船艇、好利来、益佳通电池、耐威克、华生科技、上海泗赫、明士达、欧卡智舶、亚太、嘉世宝等来自全球的实船及配件、船艇服务和水上运动展商，围绕产业发展最新技术、重点产品和优势品牌集中展示。

CIBS2025 covers the whole industry chain of ships and boats. CIBS2025 brought together YAMAHA, HUANZHU, ZHAOYANG BOAT, MERCURY, HONDA MARINE, ExploMar, HIDEA, PARSUN, HAIBO, EPROPULSION, FUBER, CFM MARINE, CSSC, WOLONG, KPL, CETL, HOLYLIGHT, EIKTO, NAVICO, HUASHENG, SCHEER, MSD, ORCA, YA TAI, GOSPEL BOAT and other exhibitors from all over the world, including boats and accessories, boat services and water sports, focus on the latest technology, key products and competitive brands.

* 以上仅为部分参展企业，排名不分先后

* The above are only some of the participating enterprises, and the ranking is not in any particular order.



Sea Ray

作为香港华兴中国游艇有限公司，我司专注于代理美国知名游艇品牌——Sea Ray。此次有幸参与上海国际游艇展，我们携旗下经典之作 Sea Ray 320 型游艇首次登陆中国市场。鉴于该款新品精准锚定华东地区高端市场定位，且上海国际游艇展历来汇聚优质客户资源，我们特此将这一具有深厚底蕴的美国品牌引入中国。期待通过本次展会，能够赢得华东地区船东及现场各界嘉宾的青睐，共同开启 Sea Ray 品牌在中国市场的崭新篇章。

Wah Hing (China) Marine Co., Ltd. specializes in acting as an agent for the well-known American yacht brand - Sea Ray. This time, we are honored to participate in CIBS2025. We bring our classic model, the Sea Ray 320 yacht, to the Chinese market for the first time. Given that this new product precisely targets the high-end market positioning in East China and CIBS2025 has always gathered high-quality customer resources, we hereby introduce this American brand with profound heritage to China.

——香港华兴中国游艇有限公司董事长 陈耀华

——Yaohua Chen, Chairman, Wah Hing (China) Marine Co., Ltd.

雅马哈 YAMAHA

上海国际游艇展（CIBS）作为中国船舶产业发展的风向标，每年都会吸引众多欧美及日本企业携最新产品在此亮相发布。期待展会能够持续保持高水准，为参展商提供更优质的展示平台，也祝愿明年能分配到更理想的展位。同时，衷心感谢本届展会主办方的精心筹备，无论是硬件设施还是配套服务都堪称一流，为参展各方创造了良好的交流环境。

As a barometer of China's shipbuilding industry development, CIBS2025 attracts many European, American and Japanese enterprises to showcase and release their latest products here every year. At the same time, we sincerely thank the organizers of this exhibition for their meticulous preparations. Both the hardware facilities and supporting services are first-class, creating a favorable communication environment for all participants.

——雅马哈发动机（中国）有限公司 营业部部长 黄涌

——Yong Huang, Head of Sales Department, Yamaha Motor (China) Co., Ltd.



海的动力 HIDEA

我司参与上海国际游艇展已逾十载，作为中国游艇行业发展的重要见证者和积极参与者，我们深感荣幸。该展会的专业性和国际影响力在业界享有盛誉。每年四月，这场汇聚全球顶尖品牌的行业盛宴吸引来自欧美、东南亚、中东等全球不同地区的专业观众，其中既包括国际知名游艇制造商、配套设备供应商，也涵盖国内外高端买家、行业专家及媒体代表。展会期间，各大参展商纷纷展示最新产品与技术，为促进行业合作与创新提供了绝佳平台。

Our company has been involved in CIBS for over ten years. The professionalism and international influence of this exhibition enjoy a high reputation in the industry, attracting professional visitors from different regions around the world such as Europe, America, Southeast Asia and the Middle East. Major exhibitors showcased their latest products and technologies one after another, providing an excellent platform for promoting industry cooperation and innovative development.

——杭州海的动力机械股份有限公司 销售总监 吴宗陆

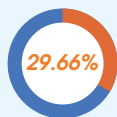
——Zonglu Wu, Sales Director, Hangzhou Hidea Power



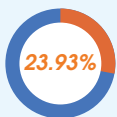
VISITOR DISTRIBUTION

观众分析

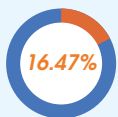
业务性质 / Nature of business



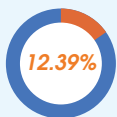
生产商/品牌商
Manufacturer
/ Brand



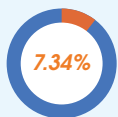
经销商/代理商
Agents /
Distributors



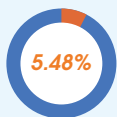
水上运动爱好者
/玩家
Enthusiasts /
Players



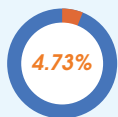
专业买家
Professional
Buyers



市场/公关/传媒
Market / PR /
Media

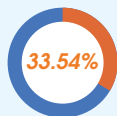


政府机构/科研机
构/事业单位
Agencies /
Institution

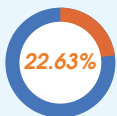


其他
Others

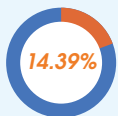
参观目的分析 / Purpose of visit



寻求供应商/经
销商/商业伙伴
Seek Suppliers
/ Dealers



寻找新产品、获悉最
新行业趋势
Seek New
Products / Trend



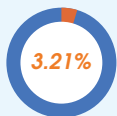
评估参展的可能性
Evaluate
Possibility



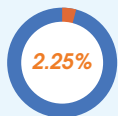
参与现场体验
活动
Participate
in Activities



采购产品
Purchase
Products



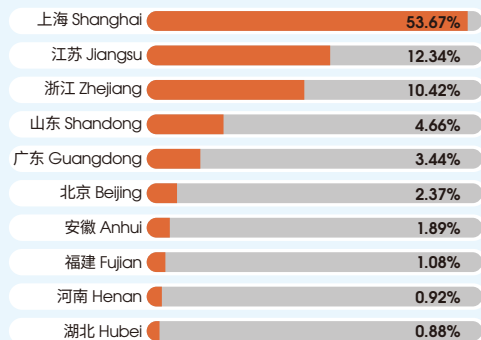
项目投资或招商
Project
Investment /
Promotion



其他
Others

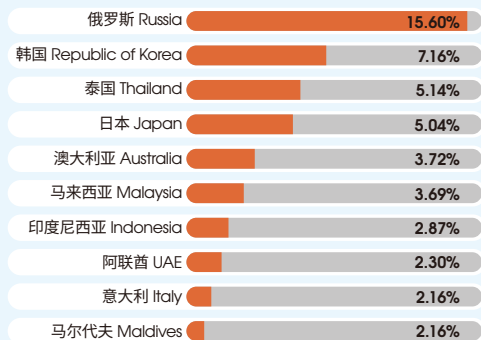
国内观众TOP10 /

Top 10 Mainland China Visitor Distribution



海外观众TOP10 /

Top 10 Non-Mainland China & Oversea Visitor Distribution

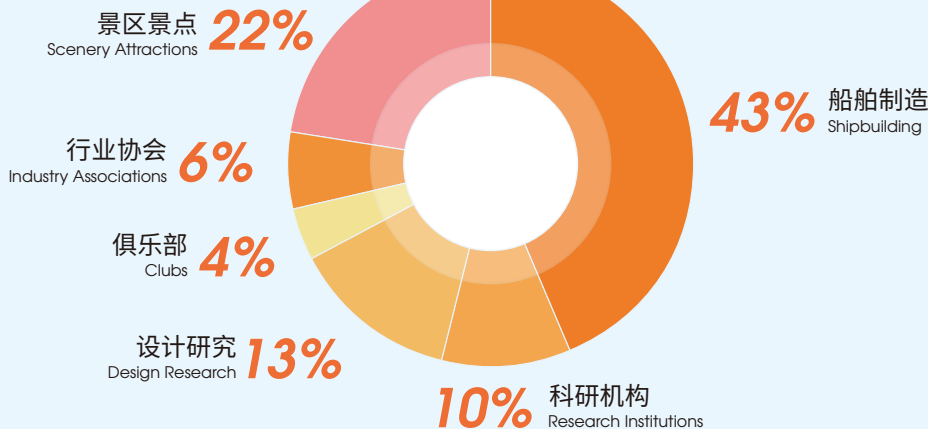


观众感兴趣品类 / Visit Interest Content

船艇制造用材料 Materials for Shipbuilding	14.48%	水上运动相关服务 Water Sports related services	5.01%
船艇零配件 Boat Accessories	13.93%	发动机/船用配件 Engine/Marine Accessories	3.90%
船用电子设备 Marine Electronics	13.09%	帆船 Sailingboat	3.90%
游艇动力 Boat Power	11.42%	船艇家具电器 Boat Furniture Appliances	3.06%
船艇服务 Boat Service	8.36%	动力艇/高速船艇 Powerboats/High-speedboats	3.06%
游艇制造 Yacht Building	5.85%	现场活动/比赛/培训 Activities/Competitions/Training	1.95%
船艇行业相关设计 Boat industry related designs	5.57%	观光旅游 Sightseeing Tourism	0.84%
安全设备 Safety Equipment	5.01%	其他 Others	0.56%

PROFESSIONAL BUYERS

专业买家



VISITOR COMMENTS

观众评价

海外采购商 Overseas Buyer OLENEV MIKHAIL

CIBS2025 展品很全，很丰富，比较齐全，除各类游艇外，可以找到多种的游艇配件及水上娱乐设施。

CIBS2025 boasts a comprehensive and diverse array of exhibits. Beyond a wide selection, We can find a variety of yacht accessories and water sports equipment.

海外采购商 Overseas Buyer HAMZAM BOUSALEM

组委会服务很专业、热情，陪同带领外商们到展位上与展商们交流，提供良好的导览和服务，这让外商很放心供应商资质和实力。

The organizer provided very professional and enthusiastic services. They accompanied and led overseas buyers to the booths to communicate with exhibitors, offering excellent guidance and services. This made us very confident in the qualifications and strength of the suppliers.

政府采购 Government Buyer 张女士 Ms. Zhang

展会专业度很高，展商新品发布、行业专业论坛不仅能第一时间接触国际品牌最新船型，还能通过专业论坛了解市场动向，学习到很多东西，不虚此行！

The highly professional exhibition offered firsthand access to international brands' latest yacht models and insightful industry forums. It was a truly rewarding experience for market trends and knowledge.

海外采购商 Overseas Buyer RICHARD DIANNI

组委会推荐的展商产品跟国际采购商的品类比较一致的，在洽谈会上每家国际采购商都能碰到至少 3 家品类差不多的供应商。

The products of exhibitors recommended by the organizer are relatively consistent with the categories of international buyers purchasing demands. At the matchmaking meeting, each international buyer can encounter at least three suppliers with similar categories.

景区负责人 Head of Scenic Spot 周先生 Mr. Zhou

展会规模和质量超出预期！我们景区正规划水上度假项目，本次重点考察了中小型游艇和环保电动船型，产品选择丰富，技术参数透明。尤其青睐国产新能源游艇的性价比和定制服务。

The exhibition surpassed expectations, offering ideal midsize yachts and electric boats for our scenic spot, with standout Chinese eco-friendly models providing great value and customization.

采购商 Buyer 俞先生 Mr. Yu

上海国际游艇展历来是我全年业务选品不可或缺的优质平台。今年参展企业展现出强大的产品创新能力与深厚的品牌底蕴。在展会现场，我有幸与众多优秀企业深入交流，并成功达成多项合作意向，收获丰富。

CIBS remains an indispensable sourcing platform. This year's exhibitors demonstrated remarkable innovation, leading to multiple valuable business connections. I was fortunate enough to have in-depth exchanges with many outstanding enterprises and successfully reached multiple cooperation intentions.



2026, A NEW START! 2026焕新出发

2026 上海国际游艇展以“智绿”双翼破浪前行，迈向全球化新征程。汇聚先锋企业，商贸洽谈再创新高。展会不仅为船艇全产业链用户带来更加丰富的产品体验和前沿技术展示，更为中外企业搭建技术互鉴与订单直通的全球化平台，共拓游艇产业新蓝海。

2026 China (Shanghai) International Boat Show and Shanghai International Workboat Show focus on EcoSmart in boat industry, and steps towards a new journey of globalization. Gathering pioneering enterprises, the world trade negotiation reaches a new high. The show will not only bring richer product experience and cutting-edge technology display for users of the whole boat industry chain, but also build a global platform for Chinese and foreign enterprises to learn from each other's technology and orders, and explore the new era of yacht industry together.

雅马哈新品发布会

2026中国（上海）第二十八届中国国际游艇展暨世界船艇展

2026.05.30

MULTI-DIMENSIONAL IN-DEPTH EXCHANGES, DEEPENING THE EMPOWERMENT OF THE INDUSTRY

多维深度交流，深化赋能产业

- 中国国际船艇产业发展论坛
CHINA INTERNATIONAL FORUM ON BOAT INDUSTRY DEVELOPMENT
- 船艇绿色技术与可持续发展研讨会
SEMINAR ON GREEN TECHNOLOGY AND SUSTAINABLE DEVELOPMENT OF BOATS
- 亚洲游艇颁奖盛典晚宴
ASIA MARINE&BOATING AWARDS
- 新品发布
NEW PRODUCT LAUNCH
- 水上运动嘉年华
WATER SPORTS CARNIVAL



HIGHLIGHTS

2026亮点

Matchmaking Meeting 游艇展国际商贸配对会

Matchmaking Meeting 游艇展国际商贸配对会作为 CIBS 的重要活动之一，已成功举办多届。旨在通过线上线下有效配合，交流重点、布局电商等新兴渠道，推动展商逐浪出海，积极应对国际市场发展变化，赋能外贸发展。

基于往届取得的优异成绩与宝贵经验，2026 Matchmaking Meeting 游艇展国际商贸配对会将以焕然一新的姿态蓄势待发，精准邀约外商，规模持续扩大！

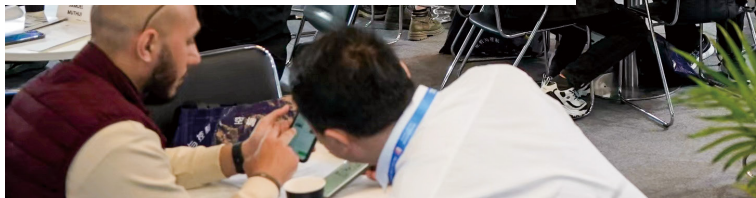
As one of the most important activities of CIBS, Matchmaking Meeting has been successfully held for many times. It aims to effectively cooperate with online and offline, exchange key points, layout of e-commerce and other emerging channels, promote exhibitors to have oversea business, actively respond to changes in the development of the international market, and empower the development of foreign trade.

Building on the exceptional success and accumulated expertise of previous editions, the 2026 CIBS Matchmaking Meeting will debut with a revamped format, featuring precision-targeted invitations to global buyers and expanded operational scale to drive cross-border partnerships.

2025盛况回顾 2025 Review

2025 Matchmaking Meeting 游艇展国际商贸配对会共吸引 200+ 家展商参与。海外代表团共有 43 位企业采购代表出席，分别来自法国、加拿大、俄罗斯、美国、印度、乌拉圭、巴基斯坦、摩洛哥、津巴布韦、保加利亚、贝宁、尼日利亚等近 21 个国家，出口市场覆盖全球五大洲。

CIBS2025 Matchmaking Meeting attracted more than 200 exhibitors to participate. In addition, a total of 43 enterprise purchasing representatives attended this overseas delegation, coming from nearly 21 countries, including France, Canada, Russia, the United States, India, Uruguay, Pakistan, Morocco, Zimbabwe, Bulgaria, Benin, Nigeria, etc. The export markets cover 5 continents around the world.



200+

展商参与
Participating Exhibitors

43

国际采购代表
International Buyers

21

国家和地区
Countries & Regions

40%

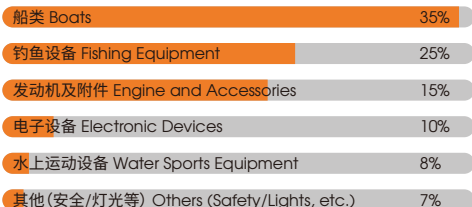
配对成功率
Matching Success Rate

94%

采购商满意度
Buyer Satisfaction

采购商需求分析

Analysis of Buyer Requirements



采购商国家分布

Distribution of Buyer Countries

20.93%

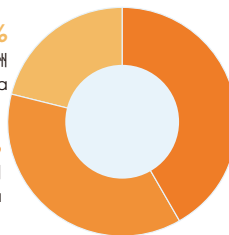
亚洲
Asia

37.21%

非洲
Africa

41.86%

欧洲美洲
Europe & America



OMNI-CHANNEL MEDIA PROMOTIONS

全渠道破亿媒体推广



• **162,694**次

SEM搜索引擎点击量
SEM Search Engine Clicks

• **43,060,683**

全网信息流推广曝光量
Full Network Promotion Exposure

• **30,000+**

美通社总访问
PR Newswire Total Visits

• **4,120,015**

微博话题互动曝光量
Weibo Topic Interaction Exposure

• **16,000,000+**

自媒体及社群推广曝光量
Self-media and Community Promotion Exposure

• **400,000+**

Google总曝光
Google Total Exposure

• **18,385,000+**

抖音话题播放次数
Tik Tok Topic Played Times

• **3,072,000+**

小红书话题浏览量
Xiaohongshu Topic Views

• **1,200,000+**

Facebook总曝光
Facebook Total Exposure

* 此数据与 2025 生活方式上海秀共享
(*Figures are inclusive of The Lifestyle Show Shanghai 2025)

合作媒体 MEDIA AND PARTNERS

线上大众媒体



行业合作媒体



DIGITAL PLATFORM BUSINESS

数字化营销服务体系

云展电商 / Lifestyle EZ Buy

寻找增量市场,探索生态互联,整合行业线上/线下资源

Finding Incremental Market, Exploring Ecological Interconnection,
Integrate Online/Offline Resources

云展电商平台基于博华的线下展会生态业务以及博华的数字化业务不断发展的需求,以小程序为载体,以云展、电商、头条三大频道为核心,集聚了资讯、活动、直播展会、求购、等各大精华热点内容和采购信息,为行业的买卖双方提供全方位的营销和交易撮合服务,是未来私域用户积聚、线下展会赋能、线上盈利增长的重要载体。

Based on the needs of offline exhibition ecological business and digital business development, the online exhibition e-commerce platform takes the mini program as the carrier and the three major channels of online exhibition, e-commerce and headline as the core, gathering information, activities, live exhibitions, purchasing, and other major essence of the hot content, and providing all-around marketing and transaction aggregation services for buyers and sellers in the industry. It is an important carrier for the future accumulation of users in private domain, empowerment of offline exhibitions, and online profit growth. It is an important carrier for the accumulation of private users, offline exhibition empowerment and online profit growth in the future.

云展

从产品图片到短视频到直播到 3D 展示

Online Exhibition-From product images to short videos
to live streaming to 3D displays

电商

精选源头供应商,实现渠道升级和拓展

E-commerce-Selected source suppliers for
channel upgrading and expansion

头条

集聚行业信息,洞察市场热点。

以 UGC 的方式,驱动数字平台的发展。

Headlines-Gather industry information and insight into
market hotspots. Drive the development of
digital platforms with UGC.



**博华
生活方式优选**

博华生活方式优选小程序
扫码查看更多
Scan code to find more

船艇休闲 旅游在线 / www.xiugle.com

汇聚文旅/船艇/生活方式/大健康的行业平台

A Platform That Brings Together The Travel/Boating/Lifestyle/Grand Health Industries

Xiugle.com 是一个专注于船艇及设备配件贸易行业的垂直 B2B 网站,它采用业内首创的“展网融合”模式,结合上海国际游艇展和上海生活方式秀展的优势资源,为供需双方提供全天候、线上线下无缝结合的服务。

xiugle.com is a vertical B2B website focusing on the trade of boats and equipment accessories industry, which adopts the industry's first "exhibition network integration" mode, combining the advantageous resources of Shanghai International Boat Show and Shanghai Lifestyle Show to provide all-weather, online and offline seamless combination of services for both the supply and sourcing sides.



扫码一键求购

Scan code for purchasing

▶▶ 160 个国家百万级高端受众

Millions of high-end audiences in 160 countries

▶▶ 1000+ 垂直领域的优质供应商

1,000+ suppliers in the verticals

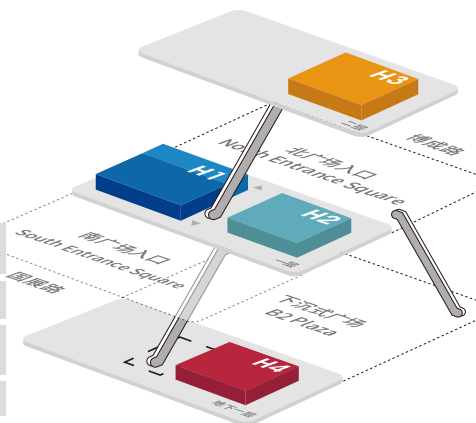
▶▶ 数十万 名潜在客户资源

Hundreds of thousands of potential customers

FLOOR PLAN

展馆平面图

H1	上海国际游艇展 上海国际公务艇展 生活方式上海秀 上海国际水上运动展 China (Shanghai) International Boat Show China International Workboat Show The Lifestyle Show Shanghai Shanghai International Watersports Show
H2	生活方式上海秀 上海国际路亚展 The Lifestyle Show Shanghai Shanghai International Lure Fishing Show
H3	商旅场景创新节第 12 届上海美陈展 Commerce & Culture Tourism Scene Innovation Festival 12 Modern Concept World Expo Shanghai
H4	上海旅游产业博览会主题馆 Tourism Plus Shanghai



展会管理 / Show Management

上海博华国际展览有限公司
上海市徐汇区虹桥路 355 号城开国际大厦 7-8 楼

展位咨询 Booth Reservation:

章瑜 +86 21 33392011

电邮: Bill.Zhang@imsinoexpo.com

Bill.Zhang +86 21 3339 2011

Email: Bill.Zhang@imsinoexpo.com

全球管理 / Global Sales Network

Italy INVERNIZZI GROUP

Contact Person:

Mr. Alessandro Biasiotti,

Ms. Alessandra Angeletta

Tel: +39 02 8689 7000

Email: info@invernizzigroup.com

Korea Informa Markets Korea Corporation

Contact Person: Mr. Hogun Cha

Tel: +82 (2)6715 5400

Email: hogun.cha@informa.com

Address: 8/F, Woodo Bldg., 214, Mangu-ro,
Jungnang-gu, Seoul 02121, R. O. Korea

Taiwan Informa Markets Asia Limited Taiwan Branch

Contact Person: Laurie Kao

Tel: +886-2-27383898

E-mail: info.sales.tw@informa.com

Address: Room 406, 4F, No.51 Section 2,
Keelung Road Taipei 11052, Taiwan



官方客服号
Customer Service



官方微信公众号
Wechat Official Account



Facebook @ CIBSofficial

www.boatshowchina.com | www.xiugle.com

主办单位
Organizer



sinexp
informa markets

